



MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE - New Delhi, Affiliated to JNTUH - Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution

Date: 06.01.2026

To

The Principal

Malla Reddy College of Engineering (MRCE)

Subject: Request for Permission to Organize a Session on "Strategies for Startups: Careers & Hiring Reality" under EDC & IIC.

Respected Sir,

We respectfully request your kind permission to organize a session titled "Strategies for Startups: Careers & Hiring Reality" under EDC & IIC, for the benefit of our students.

The objective of this session is to provide students with practical insights into the startup ecosystem, emerging career opportunities, current hiring practices, required skill sets, and the realities of working in startup environments. The session will help students understand industry expectations and prepare themselves for dynamic career paths.

The proposed program details are as follows:

Date: 08th January 2026

Time: 10:30 a.m

Venue: Seminar Hall

We assure you that the session will be conducted in an organized and disciplined manner, strictly adhering to the institution's guidelines.

We kindly request you to grant permission for conducting the above-mentioned session.

Thanking you.

Yours sincerely,

Dr. Sateesh Nagavarapu

Dean EDC- MRCE



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An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad- 500100.

MRCE/EDC/Ref No:-04

Date: 07.01.2026

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All the students are hereby informed that a session on **"Strategies for Startups: Careers & Hiring Reality"** is being organized Entrepreneurship Development Cell (EDC) in collaboration with IIC which is schedule on 08th January 2026 at 10:30 a.m hereby request that, Head of various Departments, faculty coordinator, faculty members to make sure that only interested students are requested to register via google form link or QR code which is shared.

<https://docs.google.com/forms/d/e/1FAIpQLSfxhyQwyn48IIDLdKyGHum7Sjwl-C0kYxb6cHRijKFFAa8rRQ/viewform?usp=dialog>



The motto is to create awareness about startup ecosystems, emerging career opportunities, and current hiring trends in startups.

The session will provide insights into skill-based recruitment, startup work culture, career growth prospects, and real-world expectations from fresh graduates. Students are encouraged to actively participate and gain practical knowledge relevant to industry requirements.

All are requested to make the event a grand success through their active participation and cooperation.

Copy to:

1. All Heads of Departments
2. EDC & IIC Coordinators
3. Notice Boards
4. Office File



Principal

MALLA REDDY COLLEGE OF ENGG.
Maisammaguda, Dhulapally Post,
Kompally, Secunderabad-500 100, T.S

OPTERN EDUWORKS — SEMINAR

AGENDA

Title: *"Internship, Career & Industry Awareness Program"*

Total Duration: 2 hours 30 minutes – 3 hours

Audience: B.Tech 1st, 2nd, 3rd Years

Mode: Offline / in college seminar hall

SEMINAR AGENDA (DETAILED BREAKDOWN)

1. Welcome & Introduction

Duration: 10 minutes

- Host/Faculty introduction
- Brief intro about Optern EduWorks and Speaker
- Objective of the seminar
- Today's flow (agenda overview)

2. Understanding Today's Industry Reality

Duration: 10 minutes

- Current hiring trends
- Skills vs CGPA: What companies actually look for • Why students struggle to enter industry
- Importance of early exposure

3. Importance of Internships

Duration: 20 minutes

- Why internships matter in 2025 and beyond
- Types of internships (Paid, Unpaid, Remote, Onsite, Startup, NGO, MSME)
- When should students start doing internships?
- Myths vs Reality about internships
- How lack of internships delays placements & career clarity

4. Importance of Projects & Portfolio

Duration: 20 minutes

- Why projects speak louder than marks
- How companies evaluate your projects
- Types of projects students can start immediately
- CSR-based projects & government initiatives
- How to build an online tech/non-tech portfolio
- 5 project ideas for every department

5. Resume Building the Right Way

Duration: 25 minutes

- How recruiters read a resume (real examples)
- Common mistakes students make
- ATS-friendly resume basics
- What sections matter the most
- How to add projects & internships effectively
- Before vs After Resume samples

6. Mentorship & Guidance for Students

Duration: 20 minutes

- Why students need mentors early
- Difference between mentor, instructor & trainer
- Industry mentor vs Academic mentor
- Real examples of career transformations through mentorship
- How to find mentors?

7. Community Engagement & Networking

Duration: 15 minutes



- Why communities matter for career
- Student engagement in tech/innovation clubs
- LinkedIn usage & network-building
- Benefits of publishing your learning journey
- Opportunities from communities (hackathons, challenges, projects)

8. Upskilling Path & Roadmap for Students Duration: 25 minutes

- Skill roadmap for:
 - CSE/IT
 - ECE/EEE
 - Mechanical
 - Civil
 - Management/Non-Tech
- Skill vs Tool confusion solved
- How to choose the right courses & avoid random learning
- Free resources for students
- How companies judge skills

9. Q&A / Interaction Round Duration: 10-15 minutes

- Open discussion
- Students ask doubts about internships, career, projects, etc.

— **BREAK** — (Optional, depends on college)

Duration: 5 minutes

10. OPTERN PLATFORM DEMO & VALUE FOR STUDENTS

Duration: 20-25 minutes

This is your promotional section — but tied smoothly to seminar content.

Topics Covered:

- How Optern helps students get internships
- How students can find verified projects
- Mentorship programs & guidance
- Resume-building support
- Community learning & opportunities
- Real opportunities from startups, NGOs, MSMEs
- How to sign up & get started

Live Demo (Optional)

- Dashboard walkthrough
- Internship listings
- Projects section
- Profile building • How to submit your resume

Duration: 5 minutes

11. Closing Remarks

- Appreciation to college & students
- Final advice for 1st, 2nd, and 3rd-year students
- Invitation to connect on Optern

12. Group Photo + Feedback Collection

Duration: 5-10 minutes

TOTAL TIME: ~ 2 hr 40 min - 3 hr

Event Report: Seminar

“STRATEGIES FOR STARTUPS: CAREERS & HIRING REALITY”

Organized by: Entrepreneurship Development Cell (EDC)

In Collaboration with: Institution's Innovation Council (IIC)

Venue: Seminar Hall

Date: 08.01.2026

Participants: Students of 2nd & 3rd years.

Honouring Dignitaries

The distinguished guests were invited to the dais and honoured for their contributions to entrepreneurship and business development:

- **Dr. M. Ashok** – Principal, MRCE
- **Dr. Sateesh Nagavarapu** – Associate Professor, Dean of EDC, MRCE
- **Dr. Vivekanandhan V**– Associate Professor, Dean of R&D & IIIC, MRCE
- **Mr. Y. Pavan Nishith**-Founder & CEO -Optern
- **Ms. Anushika** - Co-founder Optern & CMO
- **Deans and HODs of Various Departments**

Overview

The Entrepreneurship Development Cell (EDC), in collaboration with the Institution's Innovation Council (IIC), successfully organized an insightful session titled “**Strategies for Startups: Careers & Hiring Reality.**” The program was designed to create awareness among students about startup ecosystems, emerging career opportunities, and real-world hiring practices in startups.

Inaugural Session

The program commenced with a warm welcome and an inaugural address by **Dr. Sateesh Nagavarapu**, who emphasized the importance of innovation, entrepreneurial mindset, and adaptability in today's dynamic startup environment. He highlighted how startups demand not only technical skills but also creativity, resilience, and problem-solving abilities from young graduates.

This was followed by an address by **Dr. V. Vivekananda**, who spoke about the role of academic institutions in nurturing entrepreneurship. He encouraged students to actively participate in innovation-driven activities and utilize platforms like EDC and IIC to transform ideas into viable ventures.

The session was further enriched by the address of the **Principal, Dr. Ashok M**, who motivated students to look beyond conventional career paths and explore startup opportunities. He highlighted that startups play a vital role in achieving **SDG 4 (Quality Education)** by promoting skill-based and experiential learning, **SDG 8 (Decent Work and Economic Growth)** by generating employment opportunities, and **SDG 9 (Industry, Innovation, and Infrastructure)** by driving innovation and technological advancement. He encouraged students to develop startup ideas that are socially responsible, sustainable, and contribute positively to national and global development goals. He stressed the need for industry-academia collaboration and appreciated the efforts of EDC and IIC in organizing such career-oriented programs.

Expert Sessions

The technical session was delivered by **Mr. Y. Pavan Nishith**, Founder & CEO - optern, who shared practical insights into startup strategies, hiring trends, and expectations in early-stage and growth-stage startups. He discussed real-time industry challenges, recruitment practices, and the importance of hands-on skills and adaptability for startup careers.

This was followed by **Ms. Anushika**, who spoke about startup work culture, career growth, and the importance of continuous learning. She emphasized the significance of communication skills, teamwork, and flexibility to succeed in dynamic startup environments.

Interaction & Outcomes

An interactive question-and-answer session allowed students to clarify doubts and gain deeper insights into startup careers and hiring realities. The program enhanced students' understanding of entrepreneurship, employability skills, and sustainable innovation.

Conclusion

The program was highly informative and motivational, providing students with a realistic understanding of startup careers and hiring practices. The collaborative efforts of **EDC and IIC** made the event a great success, encouraging students to explore entrepreneurship and innovation-driven career paths.

Outcomes of the Program

1. Students gained a **practical understanding of startup strategies**, business models, and real-world challenges faced by startups.
2. Participants developed awareness about **career opportunities and hiring realities in startups**, including required technical, managerial, and soft skills.
3. The program enhanced students' understanding of the **startup ecosystem and entrepreneurial mindset**, encouraging innovation and risk-taking.
4. Students understood the importance of aligning startup ideas with **Sustainable Development Goals (SDGs)**, particularly SDG 4, SDG 8, and SDG 9.

5. Participants were motivated to pursue **entrepreneurship and startup careers** as viable alternatives to conventional employment.
6. The interaction with industry experts helped students gain insights into **industry expectations, Employability skills, and workplace culture** in startups.
7. The program strengthened students' ability to think **critically, creatively, and sustainably** while addressing real-world problems.

Feedback and Suggestions

- ❖ The seminar received **overwhelmingly positive feedback**, being appreciated for its **practical insights and relevance**.
- ❖ Students recommended the organization of **additional sessions on resume preparation, post-graduation career pathways, and higher studies planning**.
- ❖ A **subsequent workshop on personality assessment and aptitude evaluation** was proposed to assist students in career planning.

GLIMPSES







[Signature]
Principal
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EDC & IIC

Session on

"Strategies for Startups: Careers & Hiring Reality"


Attendance sheet

SI.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
01	24Q95A6715	SP.Akhila	CSE-DS	III	SP.Akhila
2	23Q91A67B4	P.Silasya	CSE-DS	III	P.Silasya
3	23Q91A67C6	V.Bhargavi Reddy	CSE-DS	III	V.Bhargavi
4	23Q91A67B7	Ty Shreyas	CSE-DS	III	Ty Shreyas
5	23Q91A6779	Southern Reddy	CSE-DS	III	Southern
6	23Q91A67C4	V.Lasya	CSE-DS	III	V.Lasya
7	24Q91A6623	Ponvusi	CSE-DS	II	Ponvusi
8	24Q91A6664	V.Santosh -hara	CSM	II	V.Santosh
9	24Q91A6642	N.Gaigal	CSM-A	II	N.Gaigal
10	24Q91A6607	V.Vishal	CSM-A	II	V.Vishal
11	24Q91A6655	T.Pramitha	CSM-A	II	T.Pramitha
12	24Q91A6603	Niharika	CSM-A	II	Niharika
13	24Q91A6661	Hymavathi	CSM-A	II	Hymavathi
14	25Q95A6606	Southern Reddy	CSM-A	II	Southern
15	24Q91A6643	P.Vaishnavi	CSM-A	II	P.Vaishnavi
16	24Q91A67J7	V.Mallikarjun	CSD-C	II	V.Mallikarjun
17	24Q91A67J1	Syeda Maria	CSD-C	II	Syeda Maria
18	24Q91A6617	MANSI	CSM-A	II	MANSI
19	24Q91A6605	NIHITA	CSM-A	II	NIHITA
20	24Q91A6604	SRINIDHI	CSM-A	II	SRINIDHI

SI.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
21	24891A6615	Eplandini	CSM	2A	Nandini
22	24891A6644	P. Sangeetha	CSM	2A	Sangeetha
23	25875A6603	K. Vardhini	CSN	2A	Vardhini
24	24891A6622	J. Manasa	CSM	2A	Manasa
25	24891A6618	G. Raniga	CSM	2A	Raniga
26	24891A6602	A. Nishant	CSRB	2A	Nishant
27	24891A0485	A. Tinsukha	ECE	2B	Tinsukha
28	24891A0490	M. Nishant	ECE	2B	Nishant
29	23891A6659	X. Purma Sree	CSD	3C	Purma
30	23891A66E8	K. Rishika	CSD	3C	Rishika
31	24891A05P4	M. Nishant th	CSE -D	2X	Nishant
32	24891A66C3	B. Nishant	CSM	2B	Nishant
33	24891A0583	H. Nishant	CSM-D	2D	Nishant
34	24891A6626	G. Nishant	CSM-A	2A	Nishant
35	24891A6606	B. Nishant	CSM-A	2A	Nishant
36	24891A6636	M. Nishant	CSM-A	2A	Nishant
37	24891A6612	D. Nishant	CSM-A	2	Nishant
38	24891A66354	T. Nishant	CSM-A	2	Nishant
39	24891A66210	G. Nishant	CSM-A	1.3	Nishant
40	24891A6620	J. Nishant	CSM-A	2A	Nishant
41	24891A6659	G. Nishant	CSM	2A	Nishant
42	24891A6601	M. Nishant -P	CSM-A	2A	Nishant

Sl.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
1	23091A67A4	MD Javed	CSE-DS	III rd	
2	23091A67B7	J. Raman Kalyan	CSE-DS	III rd	
3	23091A67A6	M. Sanjay	CSD-B	III rd	M. Sanjay
4	23091A67B4	A. Munish -war	CSD-B	III rd	A. Munish
5	23091A6792	K. Srinithya dri	CSD-B	III rd	K. Srinithya
6	23091A67B6	S. Dilip	CSD-B	III rd	S. Dilip
7	23091A67C5	V. Raghav Tadga	CSD-B	III rd	V. Raghav
8	23091A67A5	MD Mahabub	CSD-B	III rd	
9	23091A67B0	G. Anshika	CSD-B	III rd	G. Anshika
10	23091A6602	B. Anurag Sharma	CSM-A	I st	B. Anurag
11	23091A67C3	D. Pradeep	CSD-B	III rd	D. Pradeep
12	24091A6649	Shahed Ahmed	CSM-A	II nd	Shahed
13	24091A6651	Om Sai	CSM-A	II nd	Om Sai
14	23091A67A1	M. Pavan Kumar	CSD-B	III rd	M. Pavan
15	23091A67M2	M. Varsh Chakraborty	CSD-D	III rd	M. Varsh
16	24091A6712	D. Laxmi Kanth	CSD-D	III rd	D. Laxmi
17	23091A67K1	B. Varun Kumar	CSD-D	III rd	B. Varun
18	23091A6737	N. Anish	CSD-A	III rd	N. Anish
19	23091A6732	M. Shiva Kumar	CSD-A	III rd	M. Shiva
20	23091A6726	S. Arjun	CSD-A	III rd	S. Arjun
21	23091A6757	P. Anish	CSD-A	III rd	P. Anish
22	23091A6746	R. Anish	CSD-A	III rd	R. Anish
23	23091A6702	P. Anish	CSD-A	III rd	P. Anish
24	24091A6640	Raj Kumar	CSM-A	II nd	Raj Kumar

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Principal
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