



MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE -New Delhi, Affiliated to JNTUH -Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution

Date: 06.01.2026

To
The Principal
Malla Reddy College of Engineering (MRCE)

Subject: Request for Permission to Organize a Session on "Strategies for Startups: Careers & Hiring Reality" under EDC & IIC.

Respected Sir,

We respectfully request your kind permission to organize a session titled "Strategies for Startups: Careers & Hiring Reality" under EDC & IIC for the benefit of our students.

The objective of this session is to provide students with practical insights into the startup ecosystem, emerging career opportunities, current hiring practices, required skill sets, and the realities of working in startup environments. The session will help students understand industry expectations and prepare themselves for dynamic career paths.

The proposed program details are as follows:

Date: 08th January 2026

Time: 10:30 a.m

Venue: Seminar Hall

We assure you that the session will be conducted in an organized and disciplined manner, strictly adhering to the institution's guidelines.

We kindly request you to grant permission for conducting the above-mentioned session.

Thanking you,

Yours sincerely,
Dr. Sateesh Nagavarapu
Dean EDC- MRCE



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An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad- 500100.

MRCE/EDC/Ref No:-04

Date: 07.01.2026

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All the students are hereby informed that a session on "Strategies for Startups: Careers & Hiring Reality" is being organized Entrepreneurship Development Cell (EDC) in collaboration with IIC which is schedule on 08th January 2026 at 10:30 a.m hereby request that, Head of various Departments, faculty coordinator, faculty members to make sure that only interested students are requested to register via google form link or QR code which is shared.

<https://docs.google.com/forms/d/e/1FAIpQLSfxhyQwvn48jIDLDKyGHum7Sjwl-C0kYxb6cHRijKFFAa8rRQ/viewform?usp=dialog>



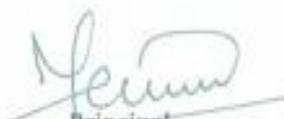
The motto is to create awareness about startup ecosystems, emerging career opportunities, and current hiring trends in startups.

The session will provide insights into skill-based recruitment, startup work culture, career growth prospects, and real-world expectations from fresh graduates. Students are encouraged to actively participate and gain practical knowledge relevant to industry requirements.

All are requested to make the event a grand success through their active participation and cooperation.

Copy to:

1. All Heads of Departments
2. EDC & IIC Coordinators
3. Notice Boards
4. Office File


Principal
Principal

MALLA REDDY COLLEGE OF ENGG.
Maisammaguda, Dhulapally Post,
Kompally, Secunderabad-500 100, T.S

OPTERN EDUWORKS — SEMINAR AGENDA

Title: "Internship, Career & Industry Awareness Program"

Total Duration: 2 hours 30 minutes – 3 hours

Audience: B.Tech 1st, 2nd, 3rd Years

Mode: Offline / in college seminar hall

SEMINAR AGENDA (DETAILED BREAKDOWN)

1. Welcome & Introduction

- Host/Faculty introduction
- Brief intro about Optern EduWorks and Speaker
- Objective of the seminar
- Today's flow (agenda overview)

Duration: 10 minutes

2. Understanding Today's Industry Reality

- Current hiring trends
- Skills vs CGPA: What companies actually look for
- Why students struggle to enter industry
- Importance of early exposure

Duration: 10 minutes

3. Importance of Internships

- Why internships matter in 2025 and beyond
- Types of internships (Paid, Unpaid, Remote, Onsite, Startup, NGO, MSME)
- When should students start doing internships?
- Myths vs Reality about internships
- How lack of internships delays placements & career clarity

Duration: 20 minutes

4. Importance of Projects & Portfolio

- Why projects speak louder than marks
- How companies evaluate your projects
- Types of projects students can start immediately
- CSR-based projects & government initiatives
- How to build an online tech/non-tech portfolio
- 5 project ideas for every department

Duration: 20 minutes

5. Resume Building the Right Way

- How recruiters read a resume (real examples)
- Common mistakes students make
- ATS-friendly resume basics
- What sections matter the most
- How to add projects & internships effectively
- Before vs After Resume samples

Duration: 25 minutes

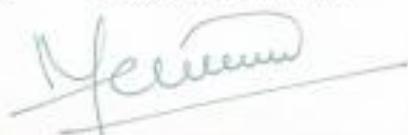
6. Mentorship & Guidance for Students

- Why students need mentors early
- Difference between mentor, instructor & trainer
- Industry mentor vs Academic mentor
- Real examples of career transformations through mentorship
- How to find mentors?

Duration: 20 minutes

7. Community Engagement & Networking

Duration: 15 minutes



- Why communities matter for career
- Student engagement in tech/innovation clubs
- LinkedIn usage & network-building
- Benefits of publishing your learning journey
- Opportunities from communities (hackathons, challenges, projects)

8. Upskilling Path & Roadmap for Students Duration: 25 minutes

- Skill roadmap for:
 - CSE/IT
 - ECE/EEE
 - Mechanical
 - Civil
 - Management/Non-Tech
- Skill vs Tool confusion solved
- How to choose the right courses & avoid random learning
- Free resources for students
- How companies judge skills

9. Q&A / Interaction Round Duration: 10-15 minutes

- Open discussion
- Students ask doubts about internships, career, projects, etc.

— BREAK — (Optional, depends on college)

Duration: 5 minutes

10. OPTERN PLATFORM DEMO & VALUE FOR STUDENTS

Duration: 20-25 minutes

This is your promotional section — but tied smoothly to seminar content.

Topics Covered:

- How Optern helps students get internships
- How students can find verified projects
- Mentorship programs & guidance
- Resume-building support
- Community learning & opportunities
- Real opportunities from startups, NGOs, MSMEs
- How to sign up & get started

Live Demo (Optional)

- Dashboard walkthrough
- Internship listings
- Projects section
- Profile building • How to submit your resume

Duration: 5 minutes

11. Closing Remarks

- Appreciation to college & students
- Final advice for 1st, 2nd, and 3rd-year students
- Invitation to connect on Optern

12. Group Photo + Feedback Collection Duration: 5-10 minutes

TOTAL TIME: ~ 2 hr 40 min - 3 hr

Event Report: Seminar

“STRATEGIES FOR STARTUPS: CAREERS & HIRING REALITY”

Organized by: Entrepreneurship Development Cell (EDC)

In Collaboration with: Institution's Innovation Council (IIC)

Venue: Seminar Hall

Date: 08.01.2026

Participants: Students of 2nd & 3rd years.

Honouring Dignitaries

The distinguished guests were invited to the dais and honoured for their contributions to entrepreneurship and business development:

- **Dr. M. Ashok** – Principal, MRCE
- **Dr. Sateesh Nagavarapu** – Associate Professor, Dean of EDC, MRCE
- **Dr. Vivekanandhan V** – Associate Professor, Dean of R&D & IIC, MRCE
- **Mr. Y. Pavan Nishith** – Founder & CEO -Optern
- **Ms. Anushika** - Co-founder Optern & CMO
- **Deans and HODs of Various Departments**

Overview

The Entrepreneurship Development Cell (EDC), in collaboration with the Institution's Innovation Council (IIC), successfully organized an insightful session titled **“Strategies for Startups: Careers & Hiring Reality.”** The program was designed to create awareness among students about startup ecosystems, emerging career opportunities, and real-world hiring practices in startups.

Inaugural Session

The program commenced with a warm welcome and an inaugural address by **Dr. Sateesh Nagavarapu**, who emphasized the importance of innovation, entrepreneurial mindset, and adaptability in today's dynamic startup environment. He highlighted how startups demand not only technical skills but also creativity, resilience, and problem-solving abilities from young graduates.

This was followed by an address by **Dr. V. Vivekananda**, who spoke about the role of academic institutions in nurturing entrepreneurship. He encouraged students to actively participate in innovation-driven activities and utilize platforms like EDC and IIC to transform ideas into viable ventures.

The session was further enriched by the address of the **Principal, Dr. Ashok M**, who motivated students to look beyond conventional career paths and explore startup opportunities. He highlighted that startups play a vital role in achieving **SDG 4 (Quality Education)** by promoting skill-based and experiential learning, **SDG 8 (Decent Work and Economic Growth)** by generating employment opportunities, and **SDG 9 (Industry, Innovation, and Infrastructure)** by driving innovation and technological advancement. He encouraged students to develop startup ideas that are socially responsible, sustainable, and contribute positively to national and global development goals. He stressed the need for industry-academia collaboration and appreciated the efforts of EDC and IIC in organizing such career-oriented programs.

Expert Sessions

The technical session was delivered by **Mr. Y. Pavan Nishith**, Founder & CEO - optern, who shared practical insights into startup strategies, hiring trends, and expectations in early-stage and growth-stage startups. He discussed real-time industry challenges, recruitment practices, and the importance of hands-on skills and adaptability for startup careers.

This was followed by **Ms. Anushika**, who spoke about startup work culture, career growth, and the importance of continuous learning. She emphasized the significance of communication skills, teamwork, and flexibility to succeed in dynamic startup environments.

Interaction & Outcomes

An interactive question-and-answer session allowed students to clarify doubts and gain deeper insights into startup careers and hiring realities. The program enhanced students' understanding of entrepreneurship, employability skills, and sustainable innovation.

Conclusion

The program was highly informative and motivational, providing students with a realistic understanding of startup careers and hiring practices. The collaborative efforts of **EDC and IIC** made the event a great success, encouraging students to explore entrepreneurship and innovation-driven career paths.

Outcomes of the Program

1. Students gained a **practical understanding of startup strategies**, business models, and real-world challenges faced by startups.
2. Participants developed awareness about **career opportunities and hiring realities in startups**, including required technical, managerial, and soft skills.
3. The program enhanced students' understanding of the **startup ecosystem and entrepreneurial mindset**, encouraging innovation and risk-taking.
4. Students understood the importance of aligning startup ideas with **Sustainable Development Goals (SDGs)**, particularly SDG 4, SDG 8, and SDG 9.

5. Participants were motivated to pursue **entrepreneurship and startup careers** as viable alternatives to conventional employment.
6. The interaction with industry experts helped students gain insights into **industry expectations, Employability skills, and workplace culture** in startups.
7. The program strengthened students' ability to think **critically, creatively, and sustainably** while addressing real-world problems.

Feedback and Suggestions

- ❖ The seminar received **overwhelmingly positive feedback**, being appreciated for its **practical insights and relevance**.
- ❖ Students recommended the organization of **additional sessions on resume preparation, post-graduation career pathways, and higher studies planning**.
- ❖ A **subsequent workshop on personality assessment and aptitude evaluation** was proposed to assist students in career planning.

GLIMPSES








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EDC & IIC

Session on

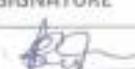
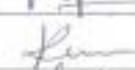
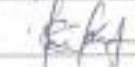
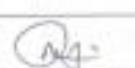
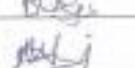
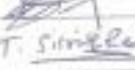
"Strategies for Startups: Careers & Hiring Reality"

Attendance sheet

SI.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
01	24Q91A6715	SP. Akhila	CSE-DS	III	SP. Akhila
2	23Q91A6784	P. Siliya	CSE-DS	III	P. Siliya
3	23Q91A67C6	V. Bhavani Rethy	CSE-DS	III	V. Bhavani Rethy
4	23Q91A67B7	T. Shreya -23	CSE-DS	III	T. Shreya
5	23Q91A6779	Gouthami Reddy	CSE-DS	III	Gouthami Reddy
6	23Q91A67C4	V. Lasya	CSE-DS	III	V. Lasya
7	24Q91A6623	Pranushri	CSE-DS	II	Pranushri
8	24Q91A6664	V. Sankeeth -harya	CSM	II	V. Sankeeth
9.	24Q91A6642	Niharika	CEMA	II	Niharika
10.	24Q91A6607	EVRIKOMI	CEMA	II	EVRIKOMI
11.	24Q91A6655	T. Pranithi	CEMA	II	T. Pranithi
12.	24Q91A6603	Niharika	CEMA	II	Niharika
13.	24Q91A6661	Hymavathi	CEMA	II	Hymavathi
14	25Q95A6606	Saiya M739	CEMA	II	Saiya
15	24Q91A6643	P. Vaishnavi	CEMA	II	P. Vaishnavi
16	24Q91A6777	V. Mallikarjuna	CSD-C	II	V. Mallikarjuna
17	24Q91A6771	Syeda Maria	CSD-C	II	Syeda Maria
18	24Q91A6617	MANSI	CEMA	II	MANSI
19	24Q91A6605	NIHITHI	CEMA	II	NIHITHI
20	24Q91A6604	SRINIDHI	CEMA	II	SRINIDHI

SI.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
21	24091A6615	Eshan	CSM	2A	Narain
22	24091A6644	P. Sangeetha	CSM	2A	Sangeetha
23	25091A6603	K. Vaithian	CSN	2A	Vaithian
24	24091A6622	J. Manasa	CSM	2A	Manasa
25	24091A6618	G. Raniya	CSM	2A	Raniya
26	24091A6602	Arishma	(CSN)	2A	Arishma
27	24091A0485	Prabhakar	ECE	2B	Prabhakar
28	24091AC490	Menaka	ECE	2B	Menaka
29	23091A6739	Y. Purva	CSB	3C	Purva
30	23091A67E8	K. Krishna	CSB	3C	Krishna
31	24091A0584	M. Manasa	ECE	2A	Manasa
32	24091A66C3	Rakshitha	CSM	2B	Rakshitha
33	24091A0583	Hanika	(CS-E)	2D	Hanika
34	24091A6626	Gouthami	CSM-A	2A	Gouthami
35	24091A6606	B. Nikas	CSM-A	2A	B. Nikas
36	24091A6636	M. Hanishi	CSM-A	2A	M. Hanishi
37	24091A6612	D. Manasi	CSM-A	2	D. Manasi
38	24091A66354	T. Shiva	CSM-A	2	T. Shiva
39	24091A75210	ganesha	CSN-A	1B	ganesha
40	24091A6620	J. Lakshmi	CSM-A	2A	J. Lakshmi
41	24091A6659	Gouthami	CSM	2A	Gouthami
42	24091A6601	M. Hanishi	(CSN-A)	2A	M. Hanishi

SI.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
1	23091A67A4	MD Javeed	CSE-DS	III rd	<u>MD J.</u>
2	23091A6787	J. Rayan	CSE-DS	III rd	<u>J. Rayan</u>
3	23091A6796	M. Samiyya	CSD-B	III rd	<u>M. Samiyya</u>
4	23091A6764	A. Munish	CSD-B	III rd	<u>A. Munish</u>
5	23091A6792	K. Srinivas	CSD-B	III rd	<u>K. Srinivas</u>
6	23091AC786	R. Dilip	CSD-B	III rd	<u>R. Dilip</u>
7	23091A67C5	V. Dharmith	CSD-B	III rd	<u>V. Dharmith</u>
8	23091A67A5	V. Dharmith	CSD-B	III rd	<u>V. Dharmith</u>
9	23091A6780	G. Akashika	CSD-B	III rd	<u>G. Akashika</u>
10	23091A6602	B. Naveen	CSM-A	II nd	<u>B. Naveen</u>
11	23091A67C3	R. Prabhakar	CSD-B	III rd	<u>R. Prabhakar</u>
12	24091A6649	Shahed Ahmed	CSM-A	II nd	<u>Shahed</u>
13	24091A6651	Om. Sai	CSM-A	II nd	<u>Om. Sai</u>
14	23091A67A1	M. Pawan Kumar	CSD-B	III	<u>Pawan Kumar</u>
15	23091A67M2	M. Varshini	CSD-D	III rd	<u>M. Varshini</u>
16	24095A6712	D. Lakshmi	CSD-D	III rd	<u>D. Lakshmi</u>
17	23091A67K1	B. Vasanth Kumar	CSD-D	III rd	<u>B. Vasanth Kumar</u>
18	23091A6737	M. Nishanth	CSD-A	III	<u>M. Nishanth</u>
19	23091A632	M. Shiva Kumar	CSD-A	III rd	<u>M. Shiva Kumar</u>
20	23091A6726	S. Saranya	CSD-A	III rd	<u>S. Saranya</u>
21	23091A6757	R. Vinod	CSD-A	III rd	<u>R. Vinod</u>
22	23091A6746	R. Bushith	CSD-A	III rd	<u>R. Bushith</u>
23	23091A6702	R. Prabhakar	CSD-A	III rd	<u>R. Prabhakar</u>
24	24091A6640	Raj Kumar	CSM-A	II nd	<u>Raj Kumar</u>

SL.NO	HALL TICKET NUMBER	NAME	DEPT	YEAR	SIGNATURE
25.	24091A6621	Sanjay	CSM	II	
26.	24091A6663	Roudhri	CSM	II	
27	25095A6605	Shivakumar	CSM	II	
28	25095A6605				
28	25095A6604	NP Reddy	CSM	II	
29	25095A6601	Naveen	CSM	II	
30	23091A6642	Mahendra	CSM	II	
31	24091A6635	Shankar	CSM	II	
32	24091A6637	Bandeep	CSM	II	
33	24091A6641	N. Nithin	CSM	II	
34	24091A6616	E. Ravikumar	CSM	II	
35	24091A6657	T. Srinivas	CSM	II	
36	24091A6627	K. Siva	CSM	II	
37	24091A6646	Lokesh	CSM	II	



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